

SPONSORSHIP & ADVERTISEMENT FORM

Category Sponsorship (please tick)

<input type="checkbox"/>	Product Brand Development Award	(RM)
<input type="checkbox"/>	Consumer Launch Award	3,500
<input type="checkbox"/>	Healthcare Award	3,500
<input type="checkbox"/>	Technology Award	3,500
<input type="checkbox"/>	Corporate Branding Award	3,500
<input type="checkbox"/>	Public Affairs Award	3,500
<input type="checkbox"/>	Crisis or Issues Management Award	3,500
<input type="checkbox"/>	Financial Communications Award	3,500
<input type="checkbox"/>	Institutions of Higher Learning - Students	3,500
<input type="checkbox"/>	Corporate Social Responsibility Award	3,500
<input type="checkbox"/>	Environmental Award	3,500
<input type="checkbox"/>	Public Sector Award	3,500
<input type="checkbox"/>	Employee Communications Award	3,500
<input type="checkbox"/>	Best Use of Digital Award	3,500

Sponsors are entitled to:

- **2 seats at the sponsors' table**
- **Presentation of award to the category winner(s)**

Souvenir Programme Advertisement (please tick)

Note: Price does not include costs of materials

<input type="checkbox"/>	Back Cover	(RM)
<input type="checkbox"/>	Inside Front Cover	4,000
<input type="checkbox"/>	Inside Back Cover	3,000
<input type="checkbox"/>	Run-of-Page	3,000
<input type="checkbox"/>		2,500

Digital Advertisement (to be played on digital backdrop)

Note: Price does not include costs of materials

<input type="checkbox"/>	30 seconds video [three (3) plays]	(RM)
<input type="checkbox"/>	Additional plays	800
<input type="checkbox"/>	+1 play	200
<input type="checkbox"/>	+2 plays	300
<input type="checkbox"/>	+3 plays	500

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Platinum, Gold and Silver Sponsorships (please tick)

Platinum / Main Sponsor (One only) **RM25,000**

- Logo placement on backdrop at award ceremony
- Branded as Co-Presenter of the Award (with PRCA)
- Inside Front Cover or Outside Back Cover advertisement supplement
- One (1) seat on the Main VVIP table
- Three (3) seats on the VIP tables
- Presentation of an award to a category winner

Gold / Co-Sponsor (Up to two) **RM15,000**

- Logo placement on backdrop at award ceremony
- Inside Back Cover advertisement supplement
- One (1) seat on the Main VVIP table
- Two (2) seats on the VIP tables
- Mention in all new releases (from payment date)
- Presentation of an award to a category winner

Silver (Up to two) **RM8,000**

- Logo placement on backdrop of award ceremony
- Run-of-Page advertisement supplement
- Two (2) seats on the VIP tables
- Presentation of an award to a category winner

I hereby agree to sponsor the category or categories ticked above and/or to place the advertisement(s) ticked above. I also agree that the category sponsorships and advertisements are open on a first-come-first-basis, and should a sponsored category be uncontested or not awarded, the organisers will substitute such sponsorships with Run-of-Page advertisements. The resolution of advertisement materials submitted should meet the organiser's minimum specifications to best present the adverts on the said platforms.

Name _____

Position _____ Company _____

Address _____

Telephone Number _____ Email _____

Cheque Number _____ Signature _____